



Big Brothers Big Sisters
of Prince Edward Island

BBBSPEI Times

Fall Newsletter 2011

There were witches in the cave.....



In late October, more than 50 Bigs and Littles were invited to enter the **witches' lair!** This year, Karen, Ruby and Mary created an **amazing, spooktacular Witches Cave** for our **annual Halloween party**. Those who dared, entered the cave and met the witches to hear their story. While walking in the mist, our ghouls and goblins got to feel the hair, eyeballs, etc of the skeleton from the story!

Back in the safety of the light, matches **carved pumpkins, decorated treat bags, created spider cupcakes, and played games**. After a feast of **pizza and witches brew**, everyone listened to Danielle's **spooky tale**. Before heading out, trick-or-treaters both big and small filled their **treat bags**.

BBBSPEI would like to give a special thank you to the staff of **East Wiltshire School** for donating their cafeteria for the event. We would also like to thank **Long & McQuade** for the use of their fog machine and **4-H** for the use of their touch boxes! Thanks to Lori, Elizabeth, Janna, Karen, Ruby, and Mary for all of their **hard work** planning and putting the party together.



In-school Mentors needed!

What if every child fulfills his or her potential? Imagine what that could start! Sign up to be an In-School Mentor and you could change the life of a child **just by being a friend**. One hour a week is all it takes to Start Something Big! It's a small commitment that makes a big difference. **One child. One hour. One big reason to get involved!** For more information, call 569-KIDS or visit www.bbbspei.ca

Facebook & Twitter

Follow us on Facebook and Twitter! We post all kinds of **interesting things** including; free and low cost local activities for mentors (and families), entertaining videos, agency updates, Bowl for Kids Sake fundraising tips, Dream Cottage updates, links to articles, and much more. Look for the links on the **front page of our website** www.bbbspei.ca.

Special volunteers needed

Are you available for a couple of hours during the work day? We are looking for volunteers who could deliver Bowl for Kids Sake Team Captain packages once a week for six weeks (Jan & Feb). Times are flexible and we will pay expenses. Call Heather at 368-7759 for more info.

start something

Dream Cottage Wrap Up

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The 2011 Dream Cottage campaign was a **huge success!** Thank you to everyone who **bought tickets**. Thank you for helping start something! We would also like to thank all of the **sponsors and volunteers** who supported the 2011 campaign.

Grand Prize Winner

On Friday, September 16th **John Halman** of Charlottetown won the 18th Dream Cottage. Mr. Halman had both tags on his ticket, so he was our sole winner. He has decided to keep the Dream Cottage.



Early Bird Draws

- \$5000** won by Alex McDonald
- **\$1000** won by June Ellis
- **Trip for 2 people** anywhere on Westjet's scheduled service won by John Earl MacLeod
- 4-day Family of Four Cavendish Beach Music Festival Pass** won by Cheryl Broderick
- One Night's Accommodation for 2** (with breakfast) at The Great George won by Helen MacDonald
- \$100 Winner's Gift Card** won by Janice Beechey
- Golf for 2** at Andersons Creek Golf Club won by David Sudsbury, Edward Cameron & Barb MacKay
- One-Month Unlimited Membership** at Dynamic Fitness won by Catherine McAleer & Taylor Jenkins

Other Prize Winners

- **\$200 West Royalty Superstore Gift Card** won by Bonita Arsenault
- \$50 West Royalty Superstore Gift Cards** won by Leo McCosham, Grant Misener, Mark Mundy and Vernon & Lila Younker
- **Golf for 2** at Andersons Creek Golf Club won by Philip Acorn, Murray Campbell & Kay Trainor
- **BMR Telephone Console** won by Roger Harvey
- Dynamic Fitness Classes** won by Kim Jenkins & Kendell Willis
- Set of 3 tagged tickets** - won by Les Affleck, Aart ter Beek, Sally Bernard, Rick Dempsey, Lloyd Doucette, Theresa Horne, Marion Joan MacFarlane, Phyllis Pitre, Miriam Smallwood, Betty Smith, Gaylene Smith, and Mindy White

Sponsors

Anderson Creek Golf Club, Cavendish Beach Music Festival, CBC Island Morning, Charlottetown Mall, Connolly Security System Ltd, Dynamic Fitness Inc, Flower Buds, Hambly's Country Wide Home Furnishing & Appliances, Kwik Kopy, MBS Radio (CFCY, Magic, and Spud FM), Newcap Radio (Ocean & K-ROCK), PEI Home & RV Centre, Property Guys, Scotiabank, Sherwood BMR, Sign Craft, Technomedia, That's Entertainment, The Great Canadian Bagel Company, The Great George, The Guardian, West Royalty Superstore, Westjet, Wilson Fuel Esso Stations and Winners

Bowling Passes

Big Brothers, Big Sisters, and Big Couples who haven't received a **bowling pass** should call their **Case Worker** (Elizabeth, Janna, or Lori) at 569-KIDS or e-mail info@bbbspei.ca. Passes entitle a Big/Little match to a **free game** each month (shoe rentals not included). Big Couples can get two passes so that everyone can bowl for free.

Save the date – Bowl for Kids Sake

We are already starting to make plans for **Bowl for Kids Sake 2012**. Our dates are set! We will be in Tignish, Alberton, Summerside, Charlottetown and North Rustico on **Saturday, March 3rd** and in Summerside, Charlottetown, Souris and Montague on **Sunday, March 4th**. Stay tuned for upcoming theme, sponsor and prize announcements.

Thank You

We would like to thank **Deb Calviello**, an Investment Advisor for TD Waterhouse for inviting Myron and Heather to an **informative session on planned giving**. It was both thought-provoking and an early Thanksgiving treat!

Thank you for supporting the 2011 Dream Cottage campaign! Every time you **donate time or money** you start something that could lead to something big!

Boat Cruise

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Each August, the friends of Rodney Walsh, a former Big Brother, host a Boat Cruise and BBQ for our Big/Little matches to honour his memory. This year, a group of **Bigs and Littles** went for a **morning cruise** on the MV Fairview and then returned to Peakes Quay for an **outdoor BBQ lunch**. Thanks to Blue Heron Power & Sail Squadron, Quartermaster Marine, "MV Fairview" crew, ScotiaMcLeod, and the Friends of Rodney Walsh for providing our Big/Little matches with such a great experience! A Great Big thank you goes to Jim Honsberger and his team at Scotia MacLeod. They donated \$150 to BBBSPEI at the event.

Supporter profile – MBS Radio



MBS Radio has been a **long-time supporter** of Big Brothers Big Sisters. Each year, they provide **advice and support** during our Bowl for Kids Sake and Dream Cottage campaign. In addition to our regular radio ads, MBS Radio staff provide a lot of **on-air and social media support**. And they do more than just talk! During Bowl for Kids Sake 2011, the MBS teams **raised \$1642**.

In 2011, MBS Radio raised their level of support to include a **10 month public service campaign** that focused on recruiting Big Brothers, Big Sisters, Big Couples and In-School mentors. PSAs began running in **regular rotation** on Magic 93, CFCY and Spud FM. We have also received **extra on-air promotion**, mention in their **newsletter**, and a **links to our homepage** on their website. **Response to the campaign has been extremely strong**. We would like to thank MBS Radio for their fantastic support!

Conference update

Being part of a National organization allows our staff to **learn from experts** from within our movement. In June, staff members attended the annual Big Brothers Big Sisters conference in Toronto. In November, case workers and fundraising staff will be attending Atlantic Staff Association events in Halifax.

Ticket request

Our volunteers not only provide their time, in many cases they also provide the funds to cover outings. Sometimes there is a limit to what our Bigs can afford to do. **One easy way to support our matches** is to provide **free tickets** for new experiences like hockey games, arts events, or even community festivals like Jack Frost.

New Board members

We would like to welcome **Bruce Matheson** and **Jo-Ellen Sterling** to our Board of Directors. We would like to thank them both for donating their **time and talents** to guide the development and service delivery of our agency.

Big Activity Tips

- Watch our Facebook for free and low cost ideas
- Go to a Remembrance Day event together
- Make a big bowl of popcorn and watch your favourite movie
- Bake cookies
- Go for a hike

What if every child fulfills his or her **potential**?
Wouldn't that be something?



Each July, eleven children between the ages of 10-12, chosen primarily **from our waiting list**, attended Kids N' Kops. This one week program, is designed to teach children about the **many aspects of police work** so that they will develop a realistic concept of what police officers do.

For one week, two police officers, Big Brothers Big Sisters staff, and the children **work and play together**. After being sworn in as deputies, the children spent each morning learning about the **role of the police** in the

community. They toured the police station, and fire hall, met a police dog, and learned about the 911 system, bike safety, and peer pressure.

In the afternoon, everyone went into the community to **have lunch and to do something fun**. During the week the children made beach chairs, went to see Zoo Keeper, made crafts, toured Cows Ice Cream Factory, went to Sandspit, and took a tour on the Harbour Hippo. We would like to give a Great Big thank you to the **Charlottetown Police Department, Derek Lawther, KFC, and the Great Canadian Bagel**.

Supporter profile - Guy Richardson

Some people just have a connection to Big Brothers Big Sisters. Guy Richardson is one of those people. In the past, he **was a Big Brother**. Today, Guy is an **amazing gardener** and the **owner of Four Season Landscaping**. This summer, Guy came into the office and offered to design and maintain the gardens in front of our office. The **beautiful new garden at the base of our sign is a show stopper!** It is also functional! The plants are low maintenance and there are rocks spread throughout the garden that staff can stand on to change the sign. A Great Big thank you to Guy for teaching us so much about gardening and for giving us such beautiful gardens to enjoy!



Fed Ex support BBBS

Fed Ex, a national BBBS sponsor, presented our agency with a **\$5000 donation** at the Atlantic Air Show. In addition, they provided **40 passes for Big/Little matches** to use over the weekend. The Bigs & Littles who attended the Air Show on Saturday were also **treated to a tour of their plane**. Our Littles even got a chance to sit in the captain's seat!

Communities in Bloom Garden

This year, our garden, which was located near the Queen Street parkade, **won second place** in the Communities in Bloom Children's garden category. Thanks to Mary for arranging for the space and to Karen for designing and planting our garden. We will display our lovely garden stone with pride!

Duane Pound Memorial Golf Tournament

Every August, Dwayne Pound's friends and family come together in August to raise money for BBBS in his memory. Dwayne was an **active Big Brother** and member of the BBBS board in Moncton and his sister, Barb Goss was a **Big Sister** on PEI for many years. We would like to thank the Pound family for their **continuing support**.

In-School Mentor tips

- Read a comic book together
- Play a board game (in mentor box)
- Play **"Memory"** using a deck of cards
- Learn how to juggle
- Check our Facebook for more ideas

Start Something!
Tell people why you support Big Brothers Big Sisters!



Each year, Kenny Singleton, a board member, and the staff of Big Brothers Big Sisters look forward to putting together a float for the **Gold Cup Parade**. The theme of this year's parade was "**Parade of Stars**". After some thought, we decided to do a **Cinderella-themed float**. The carriage which was built on an Odd Jobs trailer, was constructed in Kenny's driveway! Thanks to Mary, Karen, Myron, Ally Power, Kenny Singleton, Landon Holmes, Odd Jobs, Property Guys, and our Big & Little float character actors for all of their help!

Subway Lunch on Us and Coffee Break on Us



For the second year in a row, the **Scotiabank in Albany** was our top fundraising team. They Raised \$3262, which is an amazing achievement! Myron and Mary travelled to Albany in the late spring to treat the team to a **Subway Lunch on Us**.



Every Bowl for Kids Sake team that raises \$100 per team member is entered into a draw for a **Coffee Break on Us**. The 2011 winner was the **Old Triangle**.

Grand Re-opening BBQ

Recently, Fair Isle Ford officially opened their new facilities on St Peter's Road. During the festivities, they **held a BBQ in support of BBBSPEI**. With a donation from Fair Isle Ford, **\$550** was raised! We would like to thank Fair Isle Ford, Gary Conohan, Sandy Affleck, Anne O'Hanley, and Breda Foley. Thanks also to Karen, Ruby, Janna, Lori, Elizabeth and Mary for all of their hard work.

Ticket Donations

We would like to thank the staff of the **Charlottetown Mall BMO** for donating box seat passes for the Gingerwood horse show. We would also like to thank the **City of Charlottetown** for providing tickets for the Dallas Stars Intra-squad game. The Big/Little matches who attended these events had a **great time!**

Staff Profiles

Over the last few months, visitors to our Dream Cottage or to our office would have noticed a **couple of new faces!** **Heather Cardy**, a UPEI education student, worked on the Dream Cottage campaign. **Ruby Gallagher**, our Skills PEI intern, has been helping with the Dream Cottage Campaign, Bowl for Kids Sake, and a number of other projects. She will be with us until the end of December.

Big/Little Activity Donations

We would like to thank Burger King and Swiss Chalet for their very **generous donations of food vouchers**. We would also like to thank the Wyatt Heritage Properties for **donating passes**. Our matches really appreciate the opportunity to do different things together!